



WILD HORIZONS

AFRICA'S GREATEST ADVENTURES

WHERE PASSION
MEETS *Purpose*

WILD HORIZONS

THE TOP TOUR OPERATOR IN
VICTORIA FALLS SINCE 1981

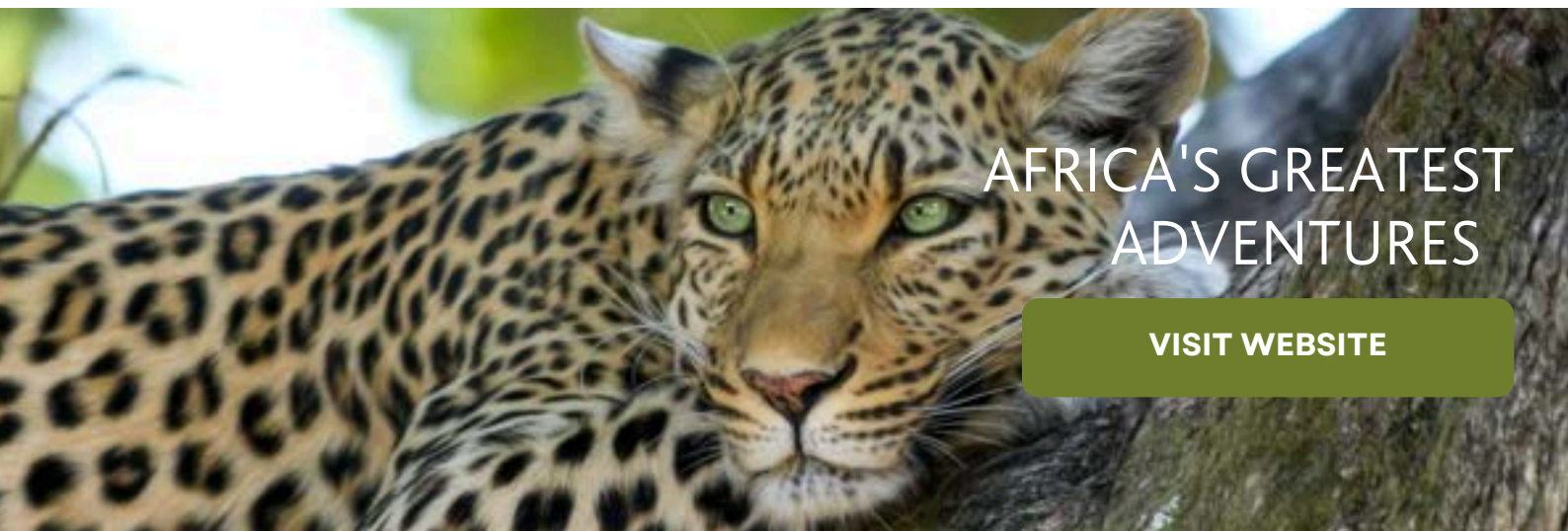
Wild Horizons is an ecotourism operator dedicated to protecting and preserving the environment in every dimension of our business while sharing ecotourism's benefits with the communities that we work alongside.



ABOUT US

Wild Horizons is a 'one-stop' ground handling, accommodation and activity shop, based in Victoria Falls with operations extending to Chobe, Cape Town and Livingstone. We have a diverse portfolio of owner-run adventure activities, as well as Victoria Falls leading luxury lodges, The Elephant Camp, Old Drift Lodge and The Wallow Lodge. Additionally, Wild Horizons also owns and manages the iconic Lookout Café on the edge of the Batoka Gorge.

Everything that we do is guided by our core ethos to protect and preserve the environment while sharing the benefits of ecotourism with the Victoria Falls community.



AFRICA'S GREATEST
ADVENTURES

[VISIT WEBSITE](#)

THE WILD HORIZONS VALUES

Wild Horizons Values.

1. Integrity in all dealings – Honesty, reliability, loyalty, consistency, ethical & and lawful conduct
2. Passion and Commitment – Dedication to our team and travel partners, upholding strong work ethics & enjoying what we do
3. Respect for others – Integrity, Appreciation and Recognition for all shareholders and stakeholders.
4. Protect and Empower - Every product has a purpose, and behind the scenes, our community and conservation initiatives give back to the natural and cultural legacies in Victoria Falls.

Why Wild Horizons?

OUR IMPACT

Our multifaceted approach to sustainability and community empowerment sets us apart and our core ethos guides everything that we do to protect and preserve the environment while sharing the benefits of ecotourism with the Victoria Falls community.

We strive to ensure that our employees feel fulfilled, rewarded and valued as ambassadors of Wild Horizons. We directly employ approximately 650 full-time staff and 85 contract staff. If each employee has 4 dependants we are contributing to the sustaining the livelihoods of 2,460 citizens.



RAINFOREST RAINCOATS INITIATIVE

Through our Rainforest Raincoat Project, we support over 56 local vendors and their families by donating high-quality raincoats that are hired out to guests visiting the Victoria Falls rainforest. In the first week of April, we donated 150 brand-new raincoats, reaffirming our commitment to empowering communities while enhancing guest comfort.

This sustainable project provides reliable income for vendors and ensures that every rainforest adventure is dry and delightful. When you book a Guided Tour of the Falls with Wild Horizons, you're not just exploring natural wonders — you're making a positive impact, one raincoat at a time.

SUPPORT FOR OLD AGE HOME

In collaboration with the Hospitality Association of Zimbabwe, Wild Horizons contributes to the salaries of employees at the local Old Age Home. Once a year, we donate gas for their stove and host a meal for the people residing there.

SUPPORT FOR WILDLIFE RANGERS

We provide scouts with food and fuel to assist in anti-poaching efforts in and around the Victoria Falls area.

THE VICTORIA FALLS WILDLIFE TRUST

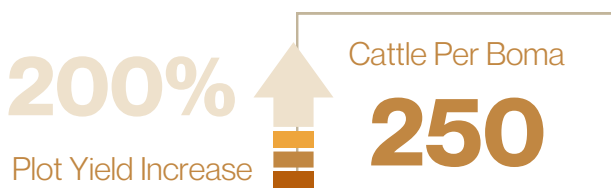
Wild Horizons established the Wild Horizons Wildlife Trust which later became the Victoria Falls Wildlife Trust, which is situated within the Wild Horizons Wildlife Sanctuary. From humble beginnings in 2008, the Trust is now world-renowned for unprecedented success in research, outreach, rescue and rehabilitation. Please see the next page to read about some of the initiatives the Trust are currently spearheading.

OVERVIEW & SUCCESS STORIES

Facilities	Key Areas
Disease & Forensics Laboratory	This is the only wildlife disease and forensics laboratory in the KAZA region and assists wildlife authorities in wildlife crime evidence collection and forensic testing.
Wildlife Rehabilitation Center	Here, VFWT provides advanced veterinary care for wildlife that requires more intensive treatment than can be administered in the field.
Wildlife Research Center	This is a field station from which researchers, veterinarians, and students can study zoonotic diseases that are transmitted across species and boundaries.

Predator Proof Mobile Bomas

Victoria Falls Wildlife Trust have installed several 'Mobile Bomas' in high carnivore-conflict areas in the rural communities surrounding Victoria Falls.



Fuel Efficient Rocket Stoves

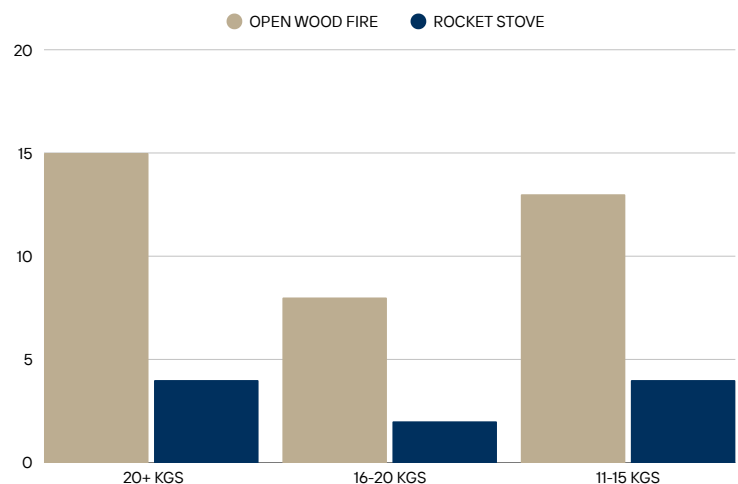
The Trust have distributed fuel-efficient rocket stoves to 4,360 people in different communities, offering a solution to the problems associated with timber poaching.



[Learn More About VFWT](#)

Community Guardians

In 2016 the Trust established the Community Guardian program. VFTW employ and train members of the local community to assist with mitigating human-wildlife conflict in rural villages. Since July 2017, VFWT have successfully attached GPS collars to 10 adult bull elephants in order to track their movements along 'wildlife corridors' and through communal areas.



COMMUNITY OUTREACH

Projects

BIOGAS DIGESTERS

In a groundbreaking move towards sustainable energy, Wild Horizons introduced nine Biogas Digesters to the Monde Community on the fringes of Victoria Falls. This revolutionary technology transforms organic waste, including livestock and poultry waste, agricultural remnants, sewage, and discarded food, into biogas.

Initiatives like the Monde Biogas Digester uplift local communities. By providing clean energy and addressing issues like deforestation and kerosene fumes, we actively engage and uplift the communities in which we operate.



VALUED AT

USD\$1,500.00

↑ Per Digester

COMMUNITY ACCESS TO CLEAN WATER: BOREHOLES

Wild Horizons has been instrumental in successfully bringing 10 boreholes in total to rural areas around Victoria Falls. These boreholes are supported by a 1 hp solar-powered system, enhancing sustainability and reducing reliance on traditional energy sources.



CONSERVATION EDUCATION

Annually, Wild Horizons transports over 1000 children and 60 rural school teachers to the Victoria Falls Wildlife Trust.

Here, the children are immersed in a different kind of learning experience – one that challenges misconceptions about wildlife, inspires them to care for their natural heritage and empowers them as the next generation of guardians for these wild areas.

VALUED AT

USD\$20,000.00

Per Annum

SCHOOL FEES

To provide increased access to education in rural areas, we pay the school fees of 167 children at eight regional schools.



Education is the great engine of personal development. It is through education that a child of farm workers can become the president of a great nation.

– Nelson Mandela

Every booking made with Wild Horizons has the power to change a life and influence how children shape the world.

PRODUCTS WITH

Purpose

PAY IT FORWARD INITIATIVE

Our Pay It Forward Initiative inspires positive action and allows guests to enrich their journey while making a positive impact. From a list of registered charitable organizations, guests will select a cause they would like to support, such as the Old Age Home or Orphanage. Armed with a list of 'wishes' provided by the organization, a driver will transfer guests to various markets in the area. This supports the local economy while empowering those in need.

HOME HOSTED MEALS

The Wild Horizons Reservations Team pioneered the home-hosted meal activity. Staff members open their homes to travellers, offering them a seat at their table and the opportunity to celebrate authentic Zimbabwean cuisine and customs. The experience fosters a deeper understanding of local customs for guests while creating a platform for the staff to share their heritage and earn an additional income source.

TRAVEL FOR GOOD

When we travel with purpose, we can make a meaningful difference to the local communities' lives. Guests will take unforgettable memories home with them and leave something good behind. Mr. Dave Cope epitomises this sentiment. After a village tour excursion with Wild Horizons, he funded a borehole for the local community to improve access to clean water and asked Wild Horizons to manage the project. In partnership with the Rotary Club, we installed a solar-powered community borehole in Monde Village.

DONATIONS

36
DESKS

SCHOOL CHAIRS
72




Also in partnership with the Rotary Club of Victoria Falls, Wild Horizons played a pivotal role in facilitating a significant donation of hospital equipment and school furniture.




PLASTIC FREE PHILOSOPHY

In response to the global issue of single-use plastic, we've adopted a comprehensive Plastic Free Philosophy. Partnering with EcoDrop, an innovative solution for plastic reduction, we encourage our visitors to purchase reusable water bottles. These bottles are not only durable and refillable but also equipped with QR codes facilitating easy access to cold, purified water at refill stations when scanned. By incorporating this philosophy, we address the pervasive problem of single-use plastics and promote sustainable alternatives.

ECODROP REFILL STATIONS & REUSABLE BOTTLES

-  Unique Code To Scan To Activate A Refill
-  Conveniently Located Water Refill Stations
-  Durable & Reusable Water Bottles



A photograph of a blue and white water refill station at Victoria Falls, Zimbabwe. The station has a sign that reads 'VICTORIA FALLS ZIMBABWE' and 'WATER REFILL STATION'. It also features a QR code and a hand holding a white reusable water bottle being refilled. Text on the station includes 'REFILL YOUR BOTTLE HERE' and 'Help us reduce your individual carbon footprint'.

LOOKOUT CAFE BRAILLE RAIL

In the spirit of 'Tourism for Inclusive Growth,' and to make Victoria Falls accessible to all, we have installed a 'Braille Rail' at the Lookout Café and introduced Braille menus. The railing describes the breathtaking view of Victoria Falls in Braille, along with the highwire activities available, enhancing the experience for visually impaired visitors at this celebrated tourist destination.



Lodge Eco-Initiatives

Our lodges are built and managed in the most eco-friendly way possible so that our presence in the wilderness enhances the quality of conservation in the area and minimises the negative impact.



PRISTINE TEAM: KEEP VICTORIA FALLS CLEAN

To actively contribute to the cleanliness of our surroundings, we partake in a weekly litter sweep in Victoria Falls. This initiative extends to the Zambezi and Victoria Falls National Park, where our lodge teams conduct regular litter sweeps.

INDIGENOUS TREE NURSERY

Our commitment to a pristine environment goes beyond cleanup efforts; we also operate an indigenous tree nursery at The Elephant Camp. This nursery focuses on rehabilitating areas previously stripped of trees due to uncontrolled harvesting. Indigenous trees are planted not only on our properties but also donated to local schools, accompanied by educational programs for children on the importance of afforestation.

ENVIRONMENTALLY FRIENDLY DECKING

The use of decking material consisting of 60% bamboo and 40% recycled plastic, including the recycling of 1,150,000 plastic bottles in the construction of Old Drift Lodge and The Elephant Camp decking, underscores our commitment to sustainable practices.

THE WALLOW LODGE BIOPLANT

Wild Horizons represents the sharp edge of sustainable tourism, further exemplified by the Wallow Lodge Bio-Plant. Greywater, a byproduct of our lodge's sewage treatment system, is utilized for irrigation in our indigenous tree nursery. The Bio-Plant, designed by Water Africa, employs bacteria and ozone gas to treat sewage, producing greywater that is then used for dispersal on natural vegetation. This initiative reduces the demand for freshwater, benefiting both our camps and the broader community by alleviating pressure on public water supplies.

THE WILD HORIZONS ELEPHANT SANCTUARY & ORPHANAGE

The Wild Horizons Elephant Sanctuary and Orphanage was established as a safe haven for orphaned and injured elephants. During the culling operations of the 1980s in Hwange National Park, many baby elephants were left orphaned and were in desperate need of a new home. With an uncontested, unwavering conservation ethic, Wild Horizons was identified as an ideal candidate to create a sanctuary for elephants in need of care. We strongly believe that the best environment for all elephants is ultimately in the wild, and we have seen great success through our rescue-rehabilitate-release program.



The Elephant Sanctuary has been accredited as a **MAKE TRAVEL MATTER®** experience by Thompsons Africa and the TreadRight Foundation. Find out more [here](#).

Our rescue-rehabilitate-release program begins with a 'soft release' phase in preparation for the day when released into one of Zimbabwe's National Park areas. A soft release involves the elephants being released into an area that is still familiar to them. They still have access to the other elephants in the elephant program; however, they no longer have regular contact with the caretakers or visitors.

Once satisfied that they will not seek out habitation and a suitable release location is established, they will be released permanently. It is with great pride and humility that watch them successfully reintegrate into the wild. We continue to monitor the elephants that are released daily by satellite communication.

Wild Horizons has been changing the face of conservation. Our journey has aided the country's conservation efforts and contributed to worldwide expertise on the most effective ways of caring for orphaned elephants. For as long as there are injured, orphaned or abandoned elephants in need of a Sanctuary, Wild Horizons will continue to provide a haven to the elephant while ultimately striving to ensure all animals within our care eventually return to a wild existence wherever possible.



EMPOWERING

Employees



Woman's Day Retreat

The annual Wild Horizons Wonder Women Retreat focuses on education, screening, and movement-based activities. Highlights of the event include informative sessions on breast cancer, cervical cancer, and menopause, paired with free medical screenings for breast cancer, hypertension, diabetes, and HIV/AIDS. These proactive health services support early detection and long-term wellness, enabling our team to thrive personally and professionally.

Well-being, however, is not limited to physical health. Our retreat also created space for connection and celebration through friendly competitions, including a 100m race, tug of war, and group aerobics. These activities fostered a sense of unity and joy across teams.

THROUGH WELLNESS & COMMUNITY

At Wild Horizons, responsible tourism includes a commitment to the people who power our operations and our employee wellness programs are a testament to the belief that responsible travel begins with responsible employment—supporting the people who shape every journey.



Annual Wild Horizons Wellness Day

Each year, Wild Horizons hosts a Wellness Day at our main offices. The event brings together expert partners including Ace Air & Ambulance, Premier Service Medical Investments, Nyaradzo Funeral Policy, and the Wellness Truck to deliver essential health services and information to our team.

Staff members have access to screenings and educational sessions covering key areas such as dental health, eye care, diabetes, hypertension, cancer, and HIV/AIDS. These services empower our workforce to prioritise their physical and mental health through awareness and early detection.



INSPIRING STORIES

CAROL MAKUWIRE: FIRST FEMALE BOAT CAPTAIN ON THE ZAMBEZI RIVER



"I am not just a boat captain responsible for my passengers. I am a pioneer, responsible for inspiring other women to break into the profession."

Understanding that boat captains charismatic personalities shape the guests experience, Carol began shadowing the Wild Horizons boat captains during her free time. The crew took Carol under their wing, and to help her grow in confidence, they encouraged Carol to perform part of the briefing on the cruises. "I was nervous at first", she admits with an easy smile, "but I love working in nature and I love people, so with the support of the others I started looking forward to the talks". Having achieved one milestone, Carol was ready for the next challenge. She sat her Skippers exam and became licensed.

Her voice may be soft, but the message is clear and delivered without a tremor of nerves. Twenty-two-year-old Carol Makuwire is a valued ambassador for Wild Horizons, navigating uncharted waters as she strives to become the first female boat captain working on the Zambezi in Victoria Falls.

Carol joined the Wild Horizons team in 2017 as a trainee chef at the Lookout Café. To allow trainees to experience different sectors of the organisation, chefs will often work in the Café as well as on the cruise boats. Before her first sunset cruise was over, Carol had decided to step away from the kitchen and join the crew. Inspired by her profound appreciation of and connection to the natural world, Carol started studying for her Guide and Skippers license with the Inland Waters Ministry of Transport.

Carol now works as a full-time captain on the Wild Horizons cruises with a sense of determination that reflects the joy she derives from following her heart. In celebrating strong women like Carol Makuwire, we not only celebrate her hard work but also hope to inspire other women to pursue their own dreams.

At Wild Horizons, a spirit of empowerment, passion and positivity emanates from within. The women in our company shape our vision to make a difference, and their fierce sense of strength and leadership weaves a golden thread throughout the organisation.

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Awards & Accolades

AWARD

ORGANIZATION



MAKE TRAVEL MATTER®
Elephant Encounter

TreadRight Foundation &
Thompsons



Travelife Partner Award:
Commitment to
Sustainability

TravelLife London



Green Certificate Of E-
Waste Disposal

Enviroserve United
Arab Emirates



Excellence in Community
Empowerment and Social
Impact

CSR Network Zimbabwe



Conservation &
Community
Empowerment Award

Environmental
Management Agency